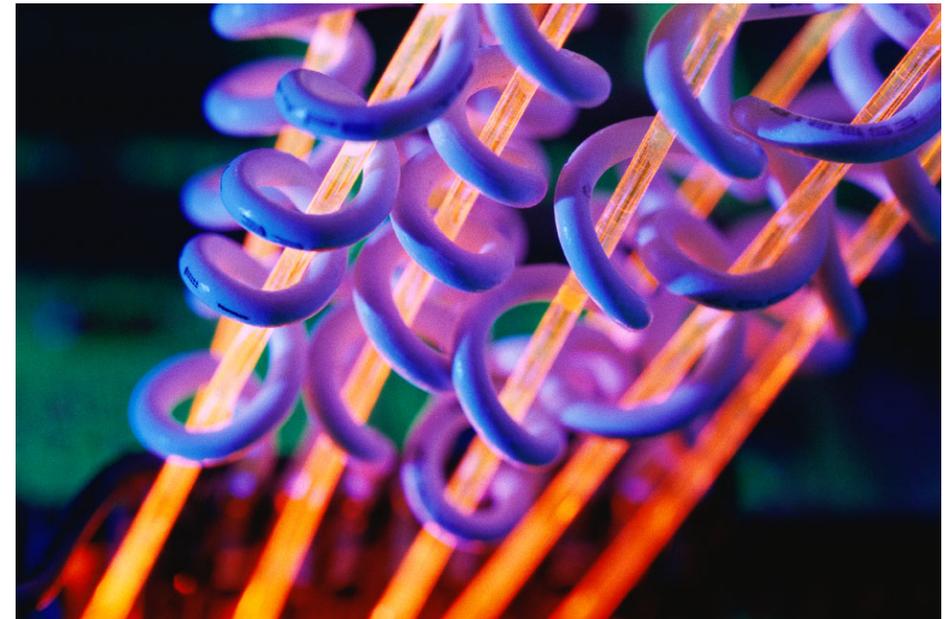




and

The Free State Foundation

present



The Federal “Unbundling” Commission?

October 30, 2007
Washington, DC

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WELCOME

Tom Giovanetti
Randolph J. May

OPENING KEYNOTE ADDRESS

10:00 A.M.

The Honorable Jim DeMint (R-SC)

UNBUNDLING MANDATES:

THE VIEW FROM THE MARKETPLACE

10:30 A.M.

Joe Waz

*Vice President, External Affairs and Public Policy Counsel,
Comcast Corporation*

Peter Davidson

*Senior Vice President for Federal Government Affairs,
Verizon Communications*

Richard Whitt

*Washington Telecom and Media Counsel,
Google, Inc.*

Tom Sugrue

*Vice President, Government Affairs
T-Mobile USA*

Moderator: Barry M. Aarons

IPI Senior Research Fellow



Richard S. Whitt

*Washington Telecom and Media Counsel,
Google Inc.*

As Washington Telecom and Media Counsel, Whitt is responsible for Google's wireline, wireless, and media advocacy before the Federal Communications Commission, other federal agencies, and the U.S. Congress. Most recently he has represented the company's interest in broadband policy issues (such as network neutrality), spectrum policy matters (such as the 700 MHz auction and TV white spaces proceedings), and the "unregulation" of VoIP and other Web-based applications.

Prior to joining Google in January 2007, Whitt founded and headed NetsEdge Consulting, a public policy consulting firm that provided legal analysis, regulatory strategy, and advocacy counsel to Web-based companies. From 1994 to 2006, Whitt worked at MCI Communications, where most recently he served as vice president for federal law and policy. Whitt previously spent over five years as an associate attorney in the communications practices of two D.C.-based law firms.



Christopher S. Yoo

*Professor of Law and Communication,
University of Pennsylvania*

The Founding Director of the Center on Technology, Innovation and Competition Policy at the University of Pennsylvania, Yoo has emerged as one of the nation's leading authorities on law and technology. He is the co-author of a book entitled *Network in Telecommunications: Economics and Law* (forthcoming from Cambridge University Press). He is also pursuing research on the economics of copyright and is the co-author of a book on the history of the unitary executive (forthcoming from the Yale University Press)

Professor Yoo is a graduate of Harvard College, the Anderson School at UCLA, and the Northwestern University School of Law. Prior to joining the Penn faculty in 2007, Yoo clerked for the Honorable Anthony M. Kennedy of the Supreme Court of the United States and the Honorable A. Raymond Randolph of the U.S. Court of Appeals for the D.C. Circuit. He also practiced with the law firm of Hogan & Hartson in Washington, D.C., under the supervision of now-Chief Justice John G. Roberts, Jr., and for eight years was as a member of the law faculty of the Vanderbilt University.



Joe Waz

Vice President of External Affairs and Public Policy Counsel, Comcast Corporation

At Comcast, Waz also serves as President of the Comcast Foundation and as Executive Director of the Comcast Corporation Political Action Committee and COMPAC-USA.

Before joining Comcast in 1994, Joe spent 11 years at The Wexler Group, a government relations and public affairs consulting firm in Washington, D.C., serving as executive vice president and general counsel. His practice included representation of a range of telecommunications and content companies and associations. He began his Washington career with Ralph Nader's Telecommunications Research and Action Center in 1979.

At the NCTA convention In May 2002, Joe was presented with the cable industry's highest honor, the Vanguard Award, for his work in government and community relations. He has also been recognized by the Arts & Business Council of Greater Philadelphia and the Cable Television Public Affairs Association for his work.



Kevin Werbach

Assistant Professor of Legal Studies Wharton School, University of Pennsylvania

Kevin Werbach is a leading expert on the business, policy, and social implications of emerging information and communications technologies. Werbach is an Assistant Professor of Legal Studies and Business Ethics at The Wharton School, University of Pennsylvania. His research explores the legal and business issues generated by the Internet and other technological phenomena.

Werbach is also the founder of the Supernova Group, a technology analysis and consulting firm, and organizer of Supernova, a leading executive technology conference. He was formerly the Editor of Release 1.0, a renowned monthly technology report published by Esther Dyson. He served as Counsel for New Technology Policy at the Federal Communications Commission, where he helped develop the US Government's Internet and e-commerce policies.

UNBUNDLING MANDATES:

THE VIEW FROM THE TELECOM EXPERTS

11:30 A.M.

Robert Crandall

Senior Fellow, Brookings Institution

Christopher Yoo

Professor of Law, University of Pennsylvania Law School

Kevin Werbach

Professor, Wharton School, University of Pennsylvania

James Gattuso

Senior Fellow in Regulatory Policy, Heritage Foundation

Moderator: Randolph J. May

LUNCH

12:45 P.M.

Introduction of Luncheon Speaker and Remarks

FCC Commissioner Deborah Taylor Tate

Luncheon Keynote Address

The Honorable Marsha Blackburn (R-TN)

CLOSING REMARKS

Speaker Bios



Barry M. Aarons

IPI Senior Research Fellow & Telecommunications Expert

Barry M. Aarons is an acknowledged leader in taxation, administration, public policy advocacy, telecommunications, public relations and education. Aarons has numerous years of both governmental and corporate experience.

His resume includes 20 years as the Director of Government Relations and Public Policy for US West Communications. During that time he took a four-year leave of absence to serve as Special Assistant, Legislative Director and Senior Policy Advisor for former Arizona Governor Fife Symington.

Currently he is the owner of The Aarons Company, a public policy consulting firm with a diverse range of functions and clients, including a portfolio of corporate and trade association clients for whom he lobbies and provides other public policy services before the Arizona State Legislature, other states and the U.S. Congress.

In addition, he carries the title of Senior Fellow for Americans for Tax Reform and Adjunct Fellow for the Progress and Freedom Foundation.



The Honorable Marsha Blackburn

U.S. Representative, Tennessee

Blackburn was elected State Senator in 1998, becoming the first woman to represent Tennessee's 23rd Senate District. While in the Tennessee Senate, Blackburn led a statewide grassroots campaign to defeat the proposed state income tax.

Her frequent appearances on talk radio and positive mention in national publications like the Wall Street Journal made her a recognized national anti-tax and government reform advocate. She quickly earned a reputation for keeping her legislative focus on defending and expanding individual freedom and free enterprise.

From 1989 to 1995, Sugrue was the Deputy Assistant Secretary in the Department of Commerce's National Telecommunications and Information Administration (NTIA). At NTIA, Sugrue advised the Assistant Secretary, the Secretary of Commerce, and the White House on communications and information issues, developed Executive Branch policy positions, and implemented regulatory and political strategies to advance those positions.

Prior to joining NTIA, Sugrue worked at the FCC as Chief of the Policy Division in the Common Carrier Bureau. Before joining the FCC, Sugrue was an attorney with the law firm of Wilmer, Cutler & Pickering and a law clerk with the Supreme Court of Massachusetts.



Deborah Taylor Tate

Commissioner, Federal Communications Commission

Deborah Taylor Tate was nominated to the Federal Communications Commission by President Bush on November 9, 2005 and unanimously confirmed by the United

States Senate on December 21, 2005. She was sworn in as FCC Commissioner on January 3, 2006. Among her many responsibilities, Commissioner Tate serves as Chair of both the Federal-State Joint Board on Universal Service (Universal Service Joint Board) and the Federal-State Joint Board on Jurisdictional Separations.

Commissioner Tate has worked extensively to facilitate market based solutions to public policy issues. As a leading voice on issues affecting families and children, she has been at the forefront of the movement to ensure that advances in communications technologies benefit all Americans.

At the time of her FCC appointment, Commissioner Tate was serving a six-year term as a Chairman and director of the Tennessee Regulatory Authority. Commissioner Tate has been an adjunct lecturer at the MBA, Nursing and Law School level and served as a Director at Vanderbilt's Institute on Public Policy. Commissioner Tate formerly served as Legal Counsel and senior policy advisor to 2 Governors: then Governor (now U.S. Senator) Lamar Alexander and former Governor and Congressman Don Sundquist.



Randolph J. May

President, The Free State Foundation

From October 1999-May 2006, May was a Senior Fellow and Director of Communications Policy Studies at The Progress & Freedom Foundation, a Washington, DC-based think tank. Prior to joining PFF, he practiced communications, administrative, and regulatory law as a partner at major national law firms. From 1978 to 1981, May served as Assistant General Counsel and Associate General Counsel at the Federal Communication Commission.

May has held numerous leadership positions in bar associations, and he is immediate past Chair of the American Bar Association's Section of Administrative Law and Regulatory Practice. Mr. May also served as Public Member of the Administrative Conference of the United States.

Mr. May writes a regular column on legal and regulatory affairs for the National Law Journal. He has published more than one hundred articles and essays on communications, administrative and constitutional law topics. In addition, he is the co-editor of two books, *Net Neutrality or Net Neutering: Should Broadband Internet Services Be Regulated?* and *Communications Deregulation and FCC Reform*. Mr. May is an adjunct professor of law at George Mason University School of Law. He received his A.B. from Duke University and his J.D. from Duke Law School, where he serves as a member of the Board of Visitors.



Thomas J. Sugrue

*Vice President of Government Affairs,
T-Mobile U.S.A.*

As Vice President of Government Affairs at T-Mobile U.S.A. Sugrue is responsible for managing T-Mobile's regulatory and legislative activities at both the federal and state levels.

Prior to joining T-Mobile U.S.A., Sugrue served for four years as Chief of the Wireless

Telecommunications Bureau in the Federal Communications Commission. Prior to becoming Wireless Bureau Chief in January 1999, Sugrue was a partner in the Washington D. C. law firm of Halprin, Temple, Goodman & Sugrue.

Blackburn was selected to serve as an Assistant Majority Whip in the 108th Congress and an Assistant Minority Whip for the 109th Congress. Whip Roy Blunt has recently selected Congressman Blackburn to serve as a Deputy Whip for the 110th Congress.

Blackburn is a member of the exclusive House Energy & Commerce Committee. She has been named the Communications Chairman for the Republican Study Committee, a large group of fiscally conservative Republicans that make up a majority of Republicans in Congress. Blackburn was also named by Rep. Tom Cole (R-OK) as the Communications Chairman for the National Republican Congressional Committee, which recruits and supports Republican candidates for the United States Congress.



Robert Crandall

*Senior Fellow, Economic Studies
Program, Brookings Institution and
Chairman, Criterion Economics*

Crandall's research has focused on telecommunications regulation, cable television regulation, the effects of trade policy in the steel and automobile industries, environmental policy, and the changing regional structure of the U.S. economy. His current research focuses on competition in the telecommunications sector and the development of broadband services.

Crandall was a Johnson Research Fellow at the Brookings Institution and has taught economics at Northwestern University, MIT, the University of Maryland, and the George Washington University, and the Stanford in Washington program. Prior to assuming his current position at Brookings, Mr. Crandall served as assistant, acting, and deputy director for the Council on Wage and Price Stability.



Peter Davidson

Senior Vice President of Federal Government Relations, Verizon

Davidson is responsible for federal legislative policy matters affecting Verizon's interests and for the company's relations with Congress and the Bush administration. He also serves as deputy general counsel, with

responsibility for international regulatory and international legal policy matters.

Before joining Verizon, Davidson served as general counsel assisting the United States Trade Representative in negotiating and implementing trade agreements and supervising litigation at the World Trade Organization. Prior to becoming general counsel to the USTR in Feb. 2001, Davidson was vice president for Congressional Affairs at Qwest, coordinating all federal legislative activities for that company.

From January 1995 until June 1999, Davidson served as the general counsel and policy director to the majority leader of the U.S. House of Representatives, Dick Armey.

Davidson also served as general counsel and policy director for the House Republican Conference and as attorney-advisor in the Department of Justice's Office of Legal Counsel.



The Honorable Jim DeMint

U.S. Senate, South Carolina

Elected as South Carolina's 55th senator in 2004, DeMint quickly established himself as one of the most effective conservative leaders in Washington, seeking to enact innovative solutions to improve for future generations. He has been a tireless advocate for smaller government, individual liberty, a strong national defense and traditional values.

In late 2006, he was elected as chairman of the Senate Steering Committee, which is comprised of the majority of Republican senators and works to advance conservative legislation.

This year, just as Ronald Reagan had done 23 years earlier, DeMint delivered the keynote address to the nation's largest gathering of conservative activists at the annual Conservative Political Action Conference (CPAC). He was recently ranked as

the Senate's most conservative member by National Journal and as the No. 1 senator voting for responsible tax and spending policies by the National Taxpayer Union. DeMint is a man who understands the greatness of this country is found in its people and values, not in its government institutions.



James L. Gattuso

Senior Research Fellow in Regulatory Policy, Roe Institute for Economic Policy Studies, The Heritage Foundation

Prior to joining Heritage 2002, Gattuso served as Vice President for Policy at the Competitive Enterprise Institute. Before that, Gattuso served as Vice President for Policy Development with Citizens for a Sound Economy from 1993 to 1997.

From 1990 to 1993, Gattuso was the Deputy Chief at the Federal Communications Commission's Office of Plans and Policy. From May 1991 to June 1992, the FCC detailed him to the office Vice President Dan Quayle, where Gattuso served as Associate Director of the President's Council on Competitiveness.



Tom Giovanetti

President, Institute for Policy Innovation

Tom Giovanetti represents the Institute for Policy Innovation (IPI), an accredited NGO with the World Intellectual Property Organization (WIPO) in Geneva, Switzerland, where he has delivered a number of interventions during WIPO deliberations. Mr. Giovanetti has been published in the *Wall Street Journal*, *Washington Times*, *Dallas Morning News*, as well as in other outlets, and has appeared on a host of radio and television programs.

In addition to his writing projects and leadership duties at IPI, Mr. Giovanetti has testified before state and federal legislative committees on a variety of topics. Before joining IPI, Mr. Giovanetti worked as the Director of Marketing for a small, Dallas-manufacturing company, thus bringing private sector experience that offers a real-world perspective on government policy and the effect these policies have on business.