



**THE FREE STATE FOUNDATION**  
A Free Market Think Tank for Maryland.....Because Ideas Matter

## ***Privacy Regulation: Why, What, and When?***

**National Press Club, Washington, DC**

**June 26, 2019 – 12 - 2 p.m.**

**Twitter – #FSFPrivacySeminar**

### **SPEAKER BIOGRAPHIES**

#### **Senator Marsha Blackburn**

*Member of the Senate Commerce, Science, and Transportation Committee*

**Marsha Blackburn** was elected to the U.S. Senate in 2018, sworn in in January 2019, and is currently serving her first term representing the state of Tennessee. Previously she represented Tennessee's 7th Congressional District in the House of Representatives. Senator Blackburn serves on the Senate Commerce, Science, and Transportation Committee and also serves on the Senate Judiciary Committee, the Veterans' Affairs Committee, and the Senate Armed Services Committee. While in the House, she served as Vice Chair of the Energy and Commerce Committee, and sat on four subcommittees including serving as Chairman of the Communications and Technology Subcommittee. She served as a Republican deputy whip every Congress, and she earned a special reputation as a bi-partisan leader and policy expert on telecommunications, as well as in defending songwriters' and performers' rights. Senator Blackburn is a graduate of Mississippi State University.

#### **Noah Joshua Phillips**

*Commissioner, Federal Trade Commission*

The Senate confirmed **Noah Phillips** as a Commissioner on the Federal Trade Commission unanimously on April 26, 2018. Before coming to the FTC, Commissioner Phillips served as Chief Counsel to Senator John Cornyn on the Senate Judiciary Committee. From 2011 to 2018, he advised Senator Cornyn on legal and policy matters including antitrust, constitutional law, consumer privacy, fraud, and intellectual property. Prior to his Senate

service, Mr. Phillips worked as a litigator at Cravath, Swaine & Moore LLP, in New York City, and Steptoe & Johnson LLP, in Washington, DC. He began his career at Wasserstein Perella & Co., an investment bank in New York City. Commissioner Phillips received his A.B. from Dartmouth College and his J.D. from Stanford Law School.

### **Kelly Cole**

*Senior Vice President, Government Affairs, CTIA*

**Kelly Cole** is responsible for overseeing the CTIA Hill team and advancing the wireless industry's priorities before Congress. Most recently, Ms. Cole ran her own consulting firm, Kelly Cole Strategies, and was a consulting counsel for Wiley Rein. She has had a highly successful career in the private sector as well as public service. She served as the Executive Vice President of Government Relations for the National Association of Broadcasters where she led the association's lobbying efforts. Ms. Cole has also served as Majority Counsel for the U.S. House Energy and Commerce Committee managing communications and Internet issues. Ms. Cole is a member of the bar in the District of Columbia, Washington State, and Oregon. She received a B.A. from Mills College, a J.D. from Willamette University College of Law, and she spent a year studying law at the London School of Economics.

### **Seth Cooper**

*Senior Fellow and Director of Policy Studies, The Free State Foundation*

**Seth Cooper** is a Senior Fellow and Director of Policy Studies at The Free State Foundation. His work on federal communications and technology policy at the Free State Foundation began in 2009. He previously served as Director of the Telecommunications and Information Technology Task Force at the American Legislative Exchange Council. Mr. Cooper served as judicial clerk at the Washington State Supreme Court. He has worked in law and policy staff positions at the Washington State Senate and at the Discovery Institute. Mr. Cooper is the co-author, with FSF President Randolph May, of *A Reader on Net Neutrality and Restoring Internet Freedom*, *#CommActUpdate: A Communications Law Fit for the Digital Age*, and *The Constitutional Foundations of Intellectual Property*, and he contributed to chapters in *Communications Law and Policy in the Digital Age* (2012). Mr. Cooper earned his B.A. from Pacific Lutheran University and his J.D. from Seattle University School of Law.

### **B. Lynn Follansbee**

*Vice President, Policy & Advocacy, USTelecom – The Broadband Association*

**Lynn Follansbee** is Vice President, Policy & Advocacy for USTelecom. She provides policy analysis and legal and regulatory support on a range of issues including universal service, privacy, mapping, and consumer protection. Ms. Follansbee represents USTelecom and its members before the Federal Communications Commission, the Federal Trade Commission, and other federal agencies. Prior to joining USTelecom, she was an attorney-advisor in the Consumer and Governmental Affairs Bureau of the Federal Communications Commission, and prior to that she was an associate at the telecommunications firm of Lukas, LaFuria, Gutierrez & Sachs, Chtd. Ms. Follansbee received her B.A. from Boston College and her J.D. from the Catholic University Columbus School of Law.

**Randolph May**

*President, The Free State Foundation*

**Randolph May** is founder and President of The Free State Foundation. Before entering the think tank world, Mr. May practiced communications, administrative, and regulatory law as a partner at major national law firms. He previously served as Associate General Counsel at the FCC. Mr. May has held numerous leadership positions in bar associations, including serving as Chair of the American Bar Association's Section of Administrative Law and Regulatory Practice and a member of the ABA's House of Delegates. He is a Senior Fellow of the Administrative Conference of the United States and a Fellow at the National Academy of Public Administration. He has published more than 230 articles and essays on communications, administrative, and constitutional law topics. Mr. May is author of *A Call for a Radical New Communications Policy: Proposals for Free Market Reform*. He is co-author, with FSF Senior Fellow and Director of Policy Studies Seth Cooper, of *A Reader on Net Neutrality and Restoring Internet Freedom*, *#CommActUpdate: A Communications Law Fit for the Digital Age*, and *The Constitutional Foundations of Intellectual Property*. Mr. May is editor of two books, *Communications Law and Policy in the Digital Age: The Next Five Years* and *New Directions in Communications Policy*. In addition, he is the co-editor of two other books, *Net Neutrality or Net Neutering: Should Broadband Internet Services Be Regulated?* and *Communications Deregulation and FCC Reform*. Mr. May received his B.A. from Duke University and his J.D. from Duke Law School.

**Loretta Polk**

*Vice President & Deputy General Counsel, NCTA - The Internet & Television Association*

**Loretta Polk** is Vice President and Deputy General Counsel of NCTA – The Internet & Television Association. She leads the association's privacy and cybersecurity legal and policy work. She has represented the cable industry on a wide variety of legal and regulatory matters, including video and broadband technology, competition, consumer protection, public safety, and broadband adoption issues. In 2001, Ms. Polk completed the Cable Television and Marketing Association's executive management program at Harvard Business School and was appointed to the FCC Consumer Advisory Committee from 2004 - 2007. She is a member of Women in Cable Telecommunications and in 2018 was among a group of women who received the Multichannel News and WICT-NY "Wonder Woman" award. Earlier, she worked as a Legal Advisor at the U.S. Department of State and as an Associate in the Washington office of Jones Day. Ms. Polk received her B.A. from Rutgers University and her J.D. from Columbia Law School.

**Michelle Richardson**

*Director, Privacy and Data Project, Center for Democracy and Technology*

**Michelle Richardson** is the Director of the Privacy and Data Project where she leads CDT's efforts to create a user-centered Internet. Her team engages companies and government officials to create policies and technical solutions that protect individual privacy, empower users, and advance social justice. Ms. Richardson has testified before Congress, advised government agencies, and frequently appears in national press such as *The Washington Post*,

*The New York Times*, *NPR*, and *Politico*. She has been recognized by *The Hill* as one of the most influential nonprofits lobbyists in Washington. Before joining CDT in 2017, Ms. Richardson led the American Civil Liberties Union's legislative campaigns for 10 years. She also served as a Democratic counsel for the House Judiciary Committee, working on a range of anti-terrorism laws and policies. She currently serves as a Senior Fellow at George Washington University's Center for Cyber and Homeland Security. Ms. Richardson received her B.A. from the University of Colorado and her J.D. from American University, Washington College of Law.

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